

CONNECTING THE LGBTIQA+ COMMUNITY

STRATEGIC PLAN 2018-2023

PURPOSE

We serve lesbian, gay, bisexual, transgender and gender diverse, intersex, queer and asexual (LGBTIQA+) people, their families, allies and communities.

► MISSION

To provide peer-driven support services for lesbian, gay, bisexual, transgender and gender diverse, intersex, queer and asexual (LGBTIQA+) people, their families, allies and communities.

VALUES/PRINCIPLES

WE ARE

/INFORMED.

We listen, we reflect and we are well informed.

/ACTIVE.

We contribute to our community and the world around us (we lean in and reach out)

/ACCOUNTABLE.

We keep our promises to our members, to our LGBTIQA+ communities, to funders and to ourselves.

/ CONNECTED.

We connect and engage and mobilise communities, stakeholders and partners (we mobilise people power to empower our community).

/ RESPONSIVE.

We respond to the diversity of community need.

/RESPECTFUL.

We are empathetic and meet people where they're at.



DUR 2018-2023 STRATEGIC PRIORITIES

Priority	Goal	Initiatives
1. Grow our reach and impact	Strengthen our profile, membership and financial base to enable us to sustainably grow and adapt the services required to support the emerging and critical needs of our community.	 Develop and grow programs and services, including but not limited to: Teleweb services Out and About Suicide Prevention Family Violence NDIS aligned programs
		Develop fund raising plan
2. Build our profile and partnerships	Increase our influence, impact and profile to ensure we are regarded as a valued, credible and representative voice for our community.	 Develop a communications strategy Develop a stakeholder engagement plan Build our visibility by attending events Relocation and integration into Pride Centre Present papers at conferences Engage on/consult with government advisory panels
3. Increasingly represent and reflect our diverse communities	Increase our focus, capacity and programs to meet the specific needs of our diverse community.	 Develop a reconciliation action plan; Develop /grow services across all LGBTIQ+ demographics and regional areas including for: Aboriginal and Torres Strait Islander people People living with a disability Rainbow families Young people Older people QTIPoC - People of colour Multifaith communities
4. Strengthen quality of all our programs	Ensure that our programs, services and training are robust, integrated and supported by data, research and implemented using the highest quality service delivery standards.	 Evaluate and integrate our core services, training and activities Refresh and update referral resources and data base Improve data collection Build, leverage and align the skills of our volunteers to meet and reflect the needs of our community Provide ongoing peer education
5. Build and sustain Switchboard organisational capability	Develop and strengthen staff, volunteer and leadership capability; governance procedures; organisational systems and infrastructure to reduce risk and sustain growth.	 Finalise our organisational capability plan Develop integrated financial and accounting systems Develop a risk management strategy Develop supporting policies and procedures Provide training to Switchboard staff and board members Grow and support our membership base Revamp volunteer training and management Review supervision practices and policies



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